

A i hhYf'j Yf_`U[h'8]gbYm'Ui Z'nk Y]
A]``cbYb`bUW`A cbghYfk Y`Y`ja
?]bXYfVYW_Yb`°

A i hhYf'j Yf_`U[h'8]gbYm': fY]nY]hdUf_`bUW`I bZU``ja
?]bXYfVYW_Yb`"Nk Y]A]``cbYb`8c``Uf`GW`UXYbgYfgUhn`k Y[Yb
J Yf`Yhni b[Yb`[YZcfXYfh"



Hmd\ccb`@U[ccbž': `cf]XUž'I G5`!`#`Y]bYa`gW`k Yfk]Y[YbXYb
J cfZU``ja`8]gbYm'FYgcfh'Hmd\ccb`@U[ccb`]b': `cf]XU`_`U[h'X]Y
()!`Å`f][Y?]a VYf`m'DUbYhhY`Ui g`BYk`Mcf_`Ui Z`GW`UXYbgYfgUhn`]b
<Ö\Y`j cb`nk Y]A]``cbYb`8c``Uf`"@Ui h'A Yf_i f`YfY][bYhY`g]W`XYf
J cfZU``ja`5df]"&\$&&ž`U`g`DUbYhhY`ja`?]bXYfVYW_Yb`ghUbXž`i a`Ui Z
]\fY`HcW`hYf`ni`k`UfhYbž`X]Y`g]W`Ui Z]Y]bYf`F`i hgW`Y`VYZUbX`"8 UVY]
k`i`fXY`g]Y`j`cb`Y]bYf`gc[YbUbbhYb`A cbghYfk Y`Y`YfZUggh`8]YgY
K Y`Y`gW`Yi XYfhY`g]Y`ØVYf`XYb`6Yhc`bVcXYbž`k Ug`ni`h]YZYb
GW`ØfZk`i`bXYb`i`bX`[fc»Yb`GW`a`YfnYb`ZØ`fhY"

DUbbYhhY`VYf]W`hYhž`XUgg`X]Y`J Yf`Yhni b[Yb`]fYb': Ua`]Y]Ybi`f`Ui`V

Yf\YV`jW\`VYY]bhfÅW h][h\UVYb"G]Y`a i gghY`J YfVÅbXY`i bX
GU`VYb`Ui ZhfU[Yb`i bX`j Yfa Y]XYbž]a`K UggYf`ni`U_hj`gY]b`cXYf
XYb`DUf`ni`VYgi W\Yb" `b`j\fyf`?`U[Y`k]fZh`g]Y`XYa`8]gbYm`F Ygcfh
j cfž`Yg`j YfgÅi a`h`ni` \UVYbž`A U» bU\`a Yb`ni`Yf[fY]ZYbž`i a`ni
j Yf\]bXYfbž`XUgg`gc`W\Y`K Y`Yb`]b`XYb`?`]bXYfVYfY]W\`Y]bXf]b[Yb"

F YW\ hgUb gdfØW\ Y`i bX`G]W\ Yf\ Y]h`]b
: fY]nY]hd Uf_g

J Yf`Yhni b[Yb`]b` : fY]nY]hd Uf_g`ghY`Yb`Y]bY`VYXYi hYbXY
< YfUi gZc`fXYfi b[`XUfž`XU`gc`W\Y`DUf_g`k Y`hk Y]h`A`]`]cbYb`j`cb
6Ygi W\Yfb`Ubn]Y\Yb" `K`]Y`Ui Z`Ub`k`U`h!`gY]hYb"XY`XUf[Y`Y[hž`g]bX
a`cXYfbY` : fY]nY]hd Uf_g`a`]hj`YfgW\]YXYbYb`5h`fU_h]cbYbž`XUfi b`hYf
5W\hYfVU\`bYb`i bX`K`UggYfVU\`bYbž`Ui`g[YghUhhYh" `8Yb`bcW\`[Y\Yb
F]g]_Yb`Y]b\Yfž`X]Y`gck`c\`a`]h`hYW\`b]gW\Yb`8YZ`_hYb`U`g`Ui`W
a`]h`a`YbgW\`W\Ya`J`YfgU[Yb`j`YfVi`bXYb`g]bX" `8]Y`6YhfY]VYf
\UVYb`X]Y`J`YfU`b`hk`cfhi`b[ž`G]W\Yf\Y]hgj`cf`_Y\`fi`b[Yb`ni`h`fY`ZYb
i`bX`i`bZ`Å`Y`ni`a`]b]a`]YfYb" `Hf`cm`XYa`g]bX`X]YgY`b]Y`j`c`gh`Å`bX][
Ui`gni`gW\`Y»`Yb"

⇒ X`Yi`hgW\Yb`F`YW\`h`Yf[]V`h`g]W\`XYf`5`bgd`fi`W\`Ui`Z
GW`a`Yfn`Ybg[Y`X`i`bhYf`VYgh]a`a`hYb`6`YX]b[i`b[Ybž`Ui`h`z`&)`
6;`6ž`k`Ybb`Y]bY`DYfg`cb`Xi`fW\`XUg`J`Yf\`U`hYb`Y]bYg`Ub`XYfYb
j`Yf`Yh`h`k`]fX" `6YhfY]VYf`a`ØggYb`G]W\Yf\Y]hga`U»`bU\`a`Yb
Y]b\`U`hYb`i`bX`fY[Y`a`Å»][`K`Ufhi`b[Yb`Xi`fW\`ZØ\`fYb" `J`Yfn]W\`hYb
g]Y`Ui`Z`X]YgY`DZ]W\`hYb`c`XYf`a`]ggUW\`hYb`g]Y
G]W\Yf\Y]hgj`cf`gW\`f]ZhYbž`_`Ubb`X]Yg`ni`<`UZhi`b[gUb`gdfØW\Yb
ZØ\`fYb" `8Yb`bcW\`_`Øb`bYb`Ui`W\` :`U`hc`fYb`k`]Y`9][Ybj`YfgW\`i`XYb
cXYf`\`Ø\`YfY` ;`Yk`U`h`X]Y`<`UZhi`b[`XYg`6YhfY]VYfg`VY`Y]bZi`ggYb"

⇒ :`U`j`cb`?`]a`VYf`m`DUb`Yh`hY`\`Uh`8]gbYm`F`Ygc`fh]`f`Y]bY
;`i`hgW\`f]Zh`j`cb`&)`\$`9i`fc`Ub[YV`chYbž`X]Y`g]Y`UV[Y`Y\`b`h`\`Uh" `Δ`fY
?`U[Y`k`]f`Zh` :`fU[Yb`ni`XYb`G]W\Yf\Y]hgghUb`XUf`Xg`]b` :`fY]nY]hd`Uf_g
Ui`Zi`bX`j`YfXYi`h]W\`h`X]Y`6YXYi`hi`b[]`cb`5i`Z`_`Åfi`b[`i`bX
fYW\`h]W\Yf`5Vg]W\Yfi`b[`ZØf`[YgW\`ÅX][hY`6Ygi`W\Yf"

⇒ `gc`W\Yb`J`cfZ`Å`Yb`]gh`Yg`Yb`hgW\Y]XYbXž`6Yk`Y]gY`ni`g]W\Yfb`i`bX
fYW\`h]W\Yb`6Y]ghUb`X`]b`5bgd`fi`W\`ni`bY\`a`Ybž`i`a`a`Ø[`]W\Y

5bgdfØWXY`Xi fWni gYhnYb"8]Y`J YfUbnk cfhi b[`ZØf`G]WXYf\Y]hi bX
 GWXUXYbgj Yfa Y]Xi b[``]Y[h`Ui W`k Y]hYf\]b`VY]`XYb`6YhfY]VYfb
 XYf`: fY]nY]hdUf_gž`X]Y`g]W`U_hj`i a`X]Y`A]b]a]Yfi b[`j cb
 I bZU``f]g]_Yb`_Øa a Yfb`a ØggYb"

8YhU]`g	
J cfZU``	I bZU``
I fgUWXY	A cbghYfk Y``Y
C fh	Hmd\ccb`i@U[ccbž: `cf]XUž`I G5
J Yf`Y hnhY	%
GWX UXYb`]b`	&) \$\$\$\$\$
E i Y``Yb	<ul style="list-style-type: none"> • k k k "a Yf_i f"XY • Ubk U`h!gY]hYb"XY

6Ygi WXYb`G]Y`i bg`Ui Z.`b!U["XY